



Accounting & Financial Women's Alliance

CONNECT • ADVANCE • LEAD

Orange County Chapter

The mission of AFWA is to enable women in all accounting and related fields to achieve their full personal, professional and economic potential and to contribute to the future development of their profession.

Dinner Meeting August 20th

TEN KEYS TO GETTING A JOB IN ANY MARKET

Gina Webber

Learn A Recruiter's Secrets To Marketing Yourself You lost your job-now what? No problem if you have a stellar resume in an industry that happens to be hiring in this job market. What if you don't? Maybe your resume isn't stellar, maybe you need to change industries, maybe you need to change careers. Submitting resumes on open positions won't work unless you are a perfect fit. So what do you do?

Dolores Lara, an executive recruiter since 1984, will share her secrets on what recruiters do to market a candidate. If you are willing to make a consistent effort and leave your comfort zone, you will get results in any market.



Dolores Lara has just launched a new company, Dolores Lara Breaking Barriers, a professional speaking company. Drawing on her long-term experience as an executive recruiter, she speaks on various job related topics such as writing effective resumes, interviewing skills, and job hunting techniques. Based on an event that turned her life

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Upcoming Events

- 08/20/2014
Dinner Meeting
6:00pm Holiday Inn
- 09/18/2014
Networking Mixer
5:30 J.T. Schmid's
- 09/28-10/01 2014
2014 AFWA Annual
Conference
New Orleans, La.
- 10/16/2014
NAWBO Gala
5:00 Irvine Marriott
- 11/19/2014
Student Night &
Scholarship
Awards Dinner -TBD

[Visit our chapter website for more details](#)

Board of Directors

- President
Millie Culpepper
- President-Elect
Karen McGarrigle
- V.P. Membership
Lily Gidcumb
- V.P. Special Events
Doris Cerna
- V.P. Communications
Karen McGarrigle

Recording Secretary
Open

Treasurer
Sandra Maldonado



around, she also inspires audiences to pursue their dreams-no matter what age they happen to be.

Dolores is President of The Hemingway Company, a boutique executive search firm specializing in accounting and finance . She started recruiting in 1984. She is a graduate of Bethel College in North Newton, Kansas and is a CPA. Before becoming a recruiter she worked in the accounting field first for Peat, Marwick, Mitchell & Co. (now KPMG) and then for Pizza Hut, Inc., a division of PepsiCo.

Dolores served on the OC/LB board of the California Society of CPAs for six years, is a member of Accounting & Financial Women's Alliance (previously ASWA), and is a member of Toastmasters. She was a Founder's District finalist in the 2013 International Speech Contest.

In her spare time, Dolores writes a blog, plans to publish her first book within six months, and is an avid marathon runner.

Date: Wednesday, August 20, 2014
Time: 6:00 - 8:30 pm

Place: Holiday Inn
2726 S. Grand Avenue
Santa Ana, CA 92705
Ph: 714-481-6300 FREE Open Parking

Menu:

Mandarin Beef & Broccoli served over a bed of steamed rice. Served with a small salad, dinner rolls and Chef's Choice dessert.

Vegetarian option:

Asian stir-fried vegetables served over white rice. Served with a small salad, dinner rolls and Chef's Choice dessert.

Advance reservations are *requested and must be received by noon on Friday, August 15th*. All reservations received after the deadline (12pm on Friday before the dinner) are subject to an additional \$5 fee. Any cancellations after the deadline are non-refundable.

Members: \$38 Guests: \$45 Students: \$30

Three convenient ways to register:

By phone: Contact AFWA voice mail at 949-862-0777

By email: Contact reservations@AFWAoc.org

On-line: Register via our PayPal link: www.afwaoc.org

Opportunity prize drawings

Tickets sold at \$5, \$10, \$20

Proceeds support our scholarship fund.

If you or your company would like to donate a bottle of wine, a gift certificate or other items to be used for our Opportunity Drawing to raise money for our Scholarship Fund, please contact Sandra Maldonado at opportunity.drawings@afwaoc.org

End of Summer Networking Mixer

Save the Date September 18th

Doris Cerna



Networking plays a vital role in the business world today. Deals are made, partnerships are formed, and employment opportunities arise, all as a result of business and social connections. We encourage you to take advantage of our networking mixer to expand and develop your contacts in a relaxed, business-casual atmosphere! This event is open to all (members and non-members) so feel free to invite your co-workers, clients, etc.

Date: Thursday, September 18, 2014

Time: 5:30 - 8:00 pm

Place: J.T. Schmid's Restaurant and Brewery

2415 Park Avenue, Tustin, CA

Phone #: 714 258-0333

Pre-paid Reservations at www.afwaoc.org

PayPal Members \$15 / Guest \$20 / Member + one Invited Guest \$25

Price includes appetizers, drinks on your own at Happy Hour prices!

To RSVP, send email to: networking@afwaoc.org or

Contact Doris Cerna at 714 227-3312

We look forward to seeing you there!

Member of the Year-NAWBO Gala

Save the Date October 16th

Karen Espinoza McGarrigle



We are excited to announce our Member of the Year award has been presented to your 4 time president Millie Culpepper for the 2013/2014 year. We are proud to reward her dedication this way with great respect and much enthusiasm.

Millie has been an inspiration to our group for many years now. She continues to spend tireless hours and show her dedication through her efforts to achieve the goals of AFWA Orange County each year. This year she led our board in not only orchestrating many dinner and mixer fund raising events but most importantly our Annual Student Night. This is an inspirational event where we award scholarships to students who are pursuing a career with an emphasis in accounting.

We have enjoyed our years of working closely with Millie to achieve the goals of our organization while providing a forum to help like minded accountants network and flourish in their career.

Thank you Millie Culpepper for all you do for AFWA. We couldn't have done it without your guidance and leadership skills.

As part of the award, Millie will be recognized at the Remarkable Women event that NAWBO holds on October 16th in Irvine.

Please come and join us for this great event. This year it will be a Gala with an evening of dinner and dancing. To make a reservation, please contact Alison Aldrich at aaldrich7@yahoo.com or Sandra Maldonado at treasurer@afwaoc.org regarding payment.

Opportunity Drawing Donations Needed

Sandra Maldonado

100% of the proceeds from our monthly Opportunity Drawings go toward funding our annual scholarship awards. AFWA Orange County Chapter's Scholarship Fund is a 501(c)(3) charity which directly supports accounting students in Orange County.

DONATIONS NEEDED!

We are in need of donations to continue our monthly Opportunity Drawing which funds our scholarships. Many companies which have donated in the past are no longer able to make a donation. Please consider donating a gift card, or whatever you'd like to see in the Opportunity Drawing! If you have something you'd like to donate, please contact Sandra Maldonado at opportunity.drawings@afwaoc.org or visit AFWA-OC website at www.afwaoc.org.

Scholarship Fund donations are 100% deductible, here are three ways to contribute:

- 1) By mail in support of our **AFWA-OC scholarship fund** (Mail to 3857 Birch Street, PMB 169, Newport Beach, CA 92660)
- 2) By PayPal visit our website at <http://afwaoc.org/scholarship-donation/>.
- 3) At our events.

Membership Corner

Lily Gidcumg

Welcome!

We are very pleased to welcome the newest members to our chapter in July 2014:

Aleigh Dornbach

AFWA-OC Committee Chair: Marketing / Webmaster / Database

How to Become an AFWA Member

Join Membership

Join the Accounting & Financial Women's Alliance to strengthen your professional growth. AFWA offers networking and continuing education for accounting and finance professionals at the local, regional and national levels. Our **membership benefits** include the opportunity for our members to communicate both virtually and in-person through online discussion forums, national and regional conferences and chapter meetings.

Individual Membership Categories

- **Annual Regular/ Affiliate Member Dues:**
National \$131 + OC Chapter Dues \$56 + One time Application Fee \$25
Total New Member Dues \$212 / Renewing Member \$187
- **Annual Student Dues:** National \$42 + OC Chapter Dues \$21 Total \$63

1. [Apply online](#)

2. Apply by mail. Go online and download the application and submit with check per the application instructions. The most recent application will always be located here: <http://afwaoc.org/membership-info/>

3. Orange County Chapter Notification: Also, please send an email only (not the application) to Lily Gidcumb at: membership@AFWAoc.org to let her know you have applied to be a member. Lily will monitor your application status and will address any questions you may have.

4. Once your application is processed, you will receive:

- Membership Number
- Orange County Chapter Membership Roster
- Emails regarding upcoming meetings and events
- Leadership opportunities in a supportive arena throughout the AFWA Chapters
- Subscriptions to weekly, monthly and quarterly **AFWA publications**
- Access to jobs and resources in our **Career Center**
- Access to online networking through **LinkedIn, Facebook, Twitter, and Google+**
- Discounted services and memberships from our **alliance and affinity partners**: (Member discount details available on AFWA Member Login)
 - **The Institute of Management Accountants (IMA)**
 - **The Association of Latino Professionals in Finance and Accounting (ALPFA)**
 - **The CCH Group**
- Continuing education from monthly membership meetings

Questions? Contact Us.

By Email: membership@afwaoc.org

By Phone: 626 922-9836

By Mail: 3857 Birch Street, PMB 169

Newport Beach, CA 92660

National website: www.afwa.org/join

We are looking for your feedback

Sandra Maldonado

AFWA Orange County Chapter Needs Your Help!

If you have any ideas for upcoming meetings or a specific topic you would like to have covered in a meeting please let us know. You can call/email a board member or just write your suggestions down on the meeting evaluation forms - whichever you prefer. We want you to get the most out of your membership in AFWA!

Thanks!

Sandra Maldonado

AFWA National News
2014 AFWA ANNUAL CONFERENCE
REGISTRATION NOW OPEN



Accounting & Financial Women's Alliance
 CONNECT • ADVANCE • LEAD
Orange County Chapter



2014 AFWA Annual Conference  9/28/14 - 10/1/14 



Astor Crowne Plaza  French Quarter  New Orleans, LA

Registration Now Open

Don't miss this opportunity to network with other women in accounting and finance from across the country. Join AFWA in New Orleans and learn from leading experts on ways to develop a variety of your skills. The Accounting & Financial Women's Alliance Annual Conference will be loaded with opportunities for networking, leadership development, education - including CPE credit hours - and fun!

[More Information](#) | [Register Now](#)

2014 Registration

FULL CONFERENCE REGISTRATION	By 8/22/2014	After 8/22/2014	On Site
AFWA Member	\$599	\$645	\$745
Non Member	\$699	\$745	\$745

Local Accommodations

Astor Crowne Plaza

This year's AFWA Annual Conference will be held at the Astor Crowne Plaza in the historic French Quarter in New Orleans, LA.



A block of rooms with a special rate of \$195 has been reserved for AFWA Annual Conference attendees. Don't wait to book your hotel reservations, the deadline for the discounted rate is August 27, and the block will sell out quickly.

[CLICK NOW](#) to reserve your accommodations or call the Astor Crown Plaza Reservation Center at 888.696.4806 and refer to the "AFWA Annual Conference" when booking your hotel reservation.

See below also part of this event.

Student Day

Tuesday, September 30, 2014

AFWA is proud to offer a one-day program specifically designed for students of accounting and finance.

[Click for more information](#)

Accounting & Financial Women's Alliance Chapter #73
949-862-0777